



Building Hope

**Donate a brick. Honor a loved one.
Help build a healthier tomorrow.**



FOUNDATION OF
YUMA REGIONAL MEDICAL CENTER



Building a healthier tomorrow, together

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The Foundation of Yuma Regional Medical Center is dedicated to building a healthier tomorrow through giving.

Your support turns dreams into reality for aspiring local healthcare students. It offers essential care and comfort to cancer patients. And it ensures children receive the medical attention they need to grow up strong.

Every day our friends and neighbors go through some of their toughest times, facing sudden illnesses or long-term health challenges. Donations to the Foundation of YRMC support programs that help these families navigate their difficult journeys with dignity and hope.

Every gift, big or small, has a powerful impact. Together, we can build a healthier tomorrow for everyone in our community.

Yuma Regional Medical Center is changing its name to Onvida Health.



Dear Friends and Supporters,

Four years after the pandemic, the Foundation of Yuma Regional Medical Center is embarking on a project close to our hearts—the Building Hope Campaign. This initiative addresses the healthcare needs of our patients and families while honoring the hope, resiliency and compassion we witnessed during the pandemic and continue to witness every day.

As I write this message, I'm still overwhelmed by the profound impact the pandemic had on our community. But the dedication of families and healthcare workers caring for our neighbors was genuinely awe-inspiring. The COVID Memorial plays a crucial role in preserving the stories of heroism and compassion that shine brightly in tough times. It is a place of solace for those who have lost loved ones, a site of education and reflection for future generations and a reminder of our community's strength in adversity.

As we look to the future, the Building Hope Campaign continues this legacy by celebrating someone special in your life. Funds raised will support projects to improve services and patient experience, assist families in need, and expand and enhance healthcare in our community. I invite you to join us in building hope and building a healthier tomorrow through giving.

With gratitude and hope,



Margie Dallabetta

Margie Dallabetta
BOARD CHAIR, FOUNDATION BOARD OF TRUSTEES

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"We continue to spark new ideas around our common purpose of "Building a Healthier Tomorrow." New opportunities light the way as we further develop healthcare career pathways in Yuma and surrounding communities. Our future includes a state-of-the-art health career center, new services in south and east counties and continued recruitment of top-notch physicians and health professionals. The future is very bright."



Robert J. Trenchel, D.O., MPH
PRESIDENT AND CEO, ONVIDA HEALTH



"When I look forward, I am optimistic about the future of healthcare for our region. And, while healthcare is a highly complex industry, and I know it won't always be easy, I am excited about our next 10 years, as we continue to advance care."

John Sternitzke
CHAIRMAN OF THE BOARD, ONVIDA HEALTH

Honoring Legacies

Throughout COVID-19, many heroes emerged – the family member who mourned their loved one, the healthcare hero who stood at the bedside and the brave patient who fought for their life. The Building Hope campaign invites you to honor these heroes with a lasting tribute.

By contributing to the campaign, whether through a sponsorship or dedicating a brick, you can leave a message of gratitude and solidarity in our memorial. Each brick helps shape a unique structure that honors our past and commits to a healthier tomorrow.

The campaign aims to raise \$350,000 to support critical projects and services for our patients and their families. In addition, your contribution will help us create and maintain a place of remembrance for decades to come.

Memorial Bricks



Alfredo Gonzalez, R.N., found himself fighting for his life in the very ICU where he had once cared for others. Struck by COVID-19, he experienced firsthand the compassion of his colleagues as they nursed him back to health. After a hard-fought battle, Alfredo finally left the hospital with a deep sense of gratitude. "I was happy to go home," he recalls, "and eager to come back and help out."

Today, Alfredo continues to serve, driven by his own journey of resilience and the unwavering support of his healthcare family.

Throughout the COVID-19 pandemic, our ICU staff created a tribute wall to honor patients who had passed away. They placed a star with each patient's name on a temporary wall, set up as part of our pandemic safety measures. This wall soon became a meaningful space for the team to reflect and find comfort amidst the challenges they faced.

2020



Inspired by the Star Wall, this permanent memorial features over 800 laser-cut stars – each representing a life lost to COVID-19 in Yuma County. As Dr. Robert J. Trenchel, President and CEO, noted, "This memorial is a lasting symbol of our journey through one of the most challenging times in our history."

2023



On March 4, 2024, we unveiled the memorial during a small ceremony dedicated to those who lost their lives. Two employees – themselves survivors of lengthy COVID-19 hospital stays – performed the unveiling of the memorial's plaque.

2024



The launch of the Building Hope campaign continues our legacy of celebrating loved ones. By donating a brick, our community will leave a lasting message of gratitude while helping raise funds for our future.

2024



Giving Opportunities

Your generosity helps us continue to provide essential care and comfort when it matters most. By contributing to the memorial, we can ensure the sacrifices made during this challenging period are not forgotten. Several options are available to support this impactful initiative.

★ \$100,000 – Legacy Level – 1 Opportunity, Highly Exclusive

- Two (2) exclusive White Coat Experiences
- Exclusive coffee/breakfast with a Department Head of choice, up to 20 guests
- Most prominent logo/name recognition on the Memorial, top-level recognition on all campaign materials: e-mail campaigns, website, social channels, brochures and invitations, and a featured e-newsletter story
- Co-branded memorial signage with exclusive naming opportunity

★ \$50,000 – Hero Level – 3 Opportunities

- One (1) exclusive White Coat Experience
- Exclusive coffee/breakfast with a Department Head of choice, up to 20 guests
- Second most prominent name recognition on the Memorial, top-level recognition on all campaign materials: e-mail campaigns, website, social channels, brochures and invitations, and a featured e-newsletter story
- Bronze plaque on memorial wall with prominent placement

★ \$25,000 – Healer Level – 4 Opportunities

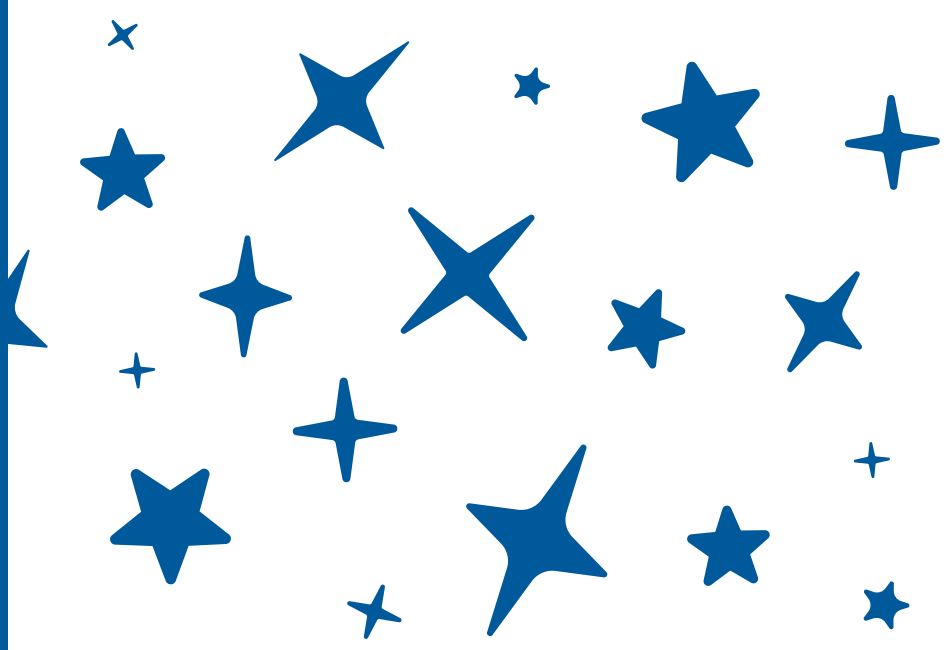
- Unique Recognition:**
- Exclusive White Coat Experience OR coffee/breakfast with a Department Head of choice, up to 10 guests
 - Name recognition on the Memorial, logo recognition on all campaign on website, and in all electronic campaign materials and social channels
 - 10 prominently placed bricks for honorees of the sponsor’s choice

★ \$10,000 – Honor Level – 15 Opportunities

- Two representatives invited to a White Coat Experience
- Name recognition on the Memorial and logo recognition on website and all electronic campaign materials
- 5 prominently placed bricks for honorees of the sponsor’s choice

★ \$5,000 – Hope Level – Endless Opportunities

- One representative invited to a White Coat Experience
- Name recognition on the Memorial and logo recognition on social media channels and in electronic campaign materials
- 3 prominently placed bricks for honorees of the sponsor’s choice



Honor Someone with an Individualized Brick

\$500 – Sponsor a Brick with a Message

Honor an individual or group with their name and one line of text, up to 20 characters.

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\$250 – Sponsor a Brick

Honor an individual or group, name only.



For more information or to purchase a sponsorship or brick, complete and send the form, call our Foundation at **928-336-7045** or visit **onvidahealth.org/BuildingHope**.

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Enclosed Is My Gift Of:

\$100,000 \$50,000 \$25,000 \$10,000

\$5,000 \$500 \$250

My Gift is: In honor In memory

Person for whom gift is given:

Send acknowledgment to:

Name _____

Address _____

City/State/Zip _____

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Donor Information:

Please print clearly and fill in the appropriate sections.

My gift is anonymous.

Your name _____

Address _____

City/State/Zip _____

Telephone _____

Email _____

(required for credit card gifts)

Payment Options:

Check made payable to:

Foundation of Yuma Regional Medical Center

Visa Mastercard American Express Discover

Card no. _____

Exp. date _____ CSC _____

Cardholder's signature

Join us in honoring the legacy of our healthcare heroes by contributing to a space dedicated to solace, reflection and healing. Your support will not only help realize this vision but also fund future initiatives at our Foundation. No matter the size or purpose, every gift you make has an impact at Onvida Health. Together, we're building a healthier tomorrow through giving.

You can help by:

- Purchasing a personalized brick to be engraved with a name or a message of remembrance, gratitude or hope.
- Spreading the word about our campaign within your network and encourage others to participate.
- Sponsoring at a higher level to show your support and commitment to the community and healthcare workers.



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